



**2022**  
***The Snoman Inc. Snowmobile  
Excellence Awards***

Snoman (Snowmobilers of Manitoba) Inc. is pleased to present the Snoman Snowmobile Excellence Awards program to recognize exceptional contributions to the recreational activity of snowmobiling.

The Snoman Snowmobile Excellence Awards will honour individuals, snowmobile clubs, associations and businesses in Manitoba that, in the recent past, have made a significant contribution towards showcasing the popularity and the overall appeal of the recreation, have made a remarkable effort to promote solidarity and responsibility within the snowmobile community or who have offered exceptional quality of service to snowmobilers.

Snowmobilers in every club and association affiliated with Snoman (Snowmobilers of Manitoba) Inc. will have the opportunity to submit nominations for each of the eight (8) awards offered. These nominations will be submitted to the Awards Committee, which will select the winners. The 2021/2022 awards will be presented at the annual Snoman Inc. Awards Banquet on October 29, 2022 at Victoria Inn, Brandon, MB.

## **Snoman Inc. Excellence Award Categories**

There are eight (8) categories of Snoman Snowmobile Excellence Awards. The categories and conditions of admissibility are as follows:

### **1. *The Snoman Excellence Award for Outstanding Snowmobile Dealership***

The recipient of this award will be recognized for their exceptional customer and after-sales service, superior technical knowledge, superlative efforts to promote the recreation, and strong ties to their local snowmobile clubs.

### **2. *The Snoman Excellence Award for Outstanding Organized Snowmobile-Related Company***

The recipient of this award will be recognized for their exceptional contribution, during the past year, to the promotion of snowmobiling. Nominees will be evaluated on their sponsorship of programs or projects in conjunction with the snowmobile community, government agencies, associations or the media; technological innovations that provide snowmobilers with greater comfort, safety and price-quality value; or initiatives leading to the expansion of snowmobiling or the enhancement of its safety and pleasure. The following business types may be nominated for this award; snowmobile clothing, parts, accessories or industry supporting corporations. Excluded are the principal snowmobile manufacturers.

### **3. *The Snoman Excellence Award for Outstanding Snowmobile Club***

The recipient of this award must be a member club or member association affiliated with Snoman (Snowmobilers of Manitoba) Inc. that has, above all, distinguished itself in the following areas: management, trail quality, safety, promotion and development and community outreach.



**4. *The Snoman Excellence Award for Outstanding Snowmobile Family***

The family receiving this award must belong to a member club or member association affiliated with Snoman (Snowmobilers of Manitoba) Inc., and will have distinguished themselves in the following areas: volunteerism, leadership, safety, promotion of responsible snowmobiling and development and community outreach.

**5. *The Snoman Excellence Award for Outstanding Snowmobiler***

The recipient of this award must belong to a member club or member association affiliated with Snoman (Snowmobilers of Manitoba) Inc., and will have distinguished him or herself in the following areas: volunteerism, leadership, safety, promotion of responsible snowmobiling and community outreach.

**6. *The Snoman Excellence Award for Outstanding Groomer Operator***

The recipient of this award must belong to a member club or member association affiliated with Snoman (Snowmobilers of Manitoba) Inc., and has distinguished him or herself in the following areas: demonstrated a remarkable effort in grooming and maintaining the trail system and who have donated much of their personal time and energy to improving snowmobiling in Manitoba.

**7. *The Snoman Excellence Award for Outstanding Support by a Non-Snowmobiling Related Business***

The recipient of this award will be recognized for their exceptional contribution, during the past year, to the promotion of snowmobiling. Nominees will be evaluated on their sponsorship of programs or projects in conjunction with the snowmobile community with initiatives leading to the expansion of snowmobiling or the enhancement of its safety and pleasure. The following types of businesses may be nominated for this award: service stations, gas bars, accommodations (hotel, motel, and lodges), food services, convenience and grocery stores.



**8. *The Snoman Excellence Award for Outstanding Youth Contribution Towards the Continued Development of Family Snowmobiling***

The recipient of this award must be under 18 years of age and be a member or family member of a snowmobile club or association affiliated with Snoman (Snowmobilers of Manitoba) Inc. They must be able to show examples which demonstrate their continued participation and dedication towards the continued growth of snowmobiling as a family-based leisure activity. In particular, examples of projects that have helped to improve the overall image of snowmobiling in the area of family involvement, safety and environmental awareness would be most helpful. Other projects might also be considered.

**Rules and Regulations**

Nomination ballots for each of the Snoman Awards will be made available to all member clubs and member associations affiliated with Snoman (Snowmobilers of Manitoba) Inc., at no cost.

Clubs or associations affiliated with Snoman (Snowmobilers of Manitoba) Inc. may request as many nomination ballots as they wish. These ballots may be distributed to snowmobile club members for internal nominations to be submitted to Snoman (Snowmobilers of Manitoba) Inc. This may assist Snoman (Snowmobilers of Manitoba) Inc. in presenting the official nominations ballots to the Awards Committee, which will select and declare a winner for each category of award.

Each club or association within Snoman (Snowmobilers of Manitoba) Inc. may submit three (3) candidates per category. The candidates must be located in the province or must have been active participants in the province during the year between December 1, 2021 and March 31, 2022.



The properly completed nomination ballot is sent to the Snoman (Snowmobilers of Manitoba) Inc. head office and is post marked **no later than June 30, 2022 at 5:00 p.m.** (email is preferred, with photos and articles scanned in .pdf format).

**Eligibility requirements for businesses, associations, agencies and individuals:**

**A Snowmobile Dealership** must be an accredited dealer for one of the four principal snowmobile manufacturers, between December 1, 2021 and March 31, 2022, to receive consideration for the Snoman Excellence Award for Outstanding Snowmobile Dealership.

**A business** (dealers are exempt from this category) must be in operation and/or do business in Manitoba between December 1, 2021 and March 31, 2022, to receive consideration for the Snoman Excellence Award for Outstanding Organized Snowmobile Related Company.

**A member club or member association** affiliated with Snoman (Snowmobilers of Manitoba) Inc. must have been active between December 1, 2021 and March 31, 2022, to receive consideration for the Snoman Excellence Award for Outstanding Snowmobile Club.

**A snowmobiling family** must have been members of good standing in a member club or member association affiliated with Snoman (Snowmobilers of Manitoba) Inc. between December 1, 2021 and March 31, 2022, to receive consideration for the Snoman Excellence Award for Outstanding Snowmobile Family.

**A snowmobiler** nominated for an award must have purchased a Snopass or have been a member of good standing during the previous or the current season, in a member club or member association affiliated with Snoman (Snowmobilers of Manitoba) Inc., to receive consideration for the Snoman Excellence Award for Outstanding Snowmobiler.



**A groomer operator** nominated for an award must have been a member in good standing in a member club or member association affiliated with Snoman (Snowmobilers of Manitoba) Inc. between December 1, 2021 and March 31, 2022, to receive consideration for the Snoman Excellence Award for Outstanding Groomer Operator.

**The snowmobiling youth** award nominee must have been a member in good standing or a member of a family who have been members in good standing of a snowmobile club or association affiliated with Snoman (Snowmobilers of Manitoba) Inc. between December 1, 2021 and March 31, 2022, to receive consideration for the Snoman Excellence Award for Outstanding Youth Contribution Towards the Continued Development of Family Snowmobiling.

The Awards Committee will select the recipient of each Snoman Excellence Award no later than September 30, 2022. Immediately thereafter, the Awards Committee will contact the recipient and the nominating association to advise them of their selection.

In keeping with the goal of the Excellence Awards program, the Awards Committee reserves the right, where it is deemed to be appropriate and justified, to select a nominee and appoint the title of “**Honourable Mention**” in any or all of the categories. This honour is to be bestowed to another nominee who, while not selected a formal award recipient, is deserving of a special mention in honor of the contributions made in the given category.





## ***Snoman Inc. Excellence Awards***

**2022**

### ***NOMINATION BALLOT***

**Please complete this nomination ballot and circle the appropriate category for the chance to be selected for one of the Snoman Excellence Awards.**

1. Only one nominee per form permitted. Proper Snoman (Snowmobilers of Manitoba) Inc. forms must be used.
2. Please circle the appropriate nomination category in the **category list**.
3. Please answer all the questions relating to the appropriate category and use a separate sheet for each category.
4. Attach all documentation that you feel will be useful for a proper evaluation of the nominee, i.e. photos, testimonials, magazine/newspaper articles, etc.



## EXCELLENCE AWARDS NOMINATION APPLICATION 2021-2022

**NOMINEE Name:** \_\_\_\_\_

Club Name (*if applicable*): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**NOMINATED BY:** \_\_\_\_\_

Club Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Date: \_\_\_\_\_

***Category List - Circle only one***

- 01 Outstanding Snowmobile Dealership
- 02 Outstanding Organized Snowmobile Related Company
- 03 Outstanding Snowmobile Club
- 04 Outstanding Snowmobile Family
- 05 Outstanding Snowmobiler
- 06 Outstanding Groomer Operator
- 07 Outstanding Support by a Non-Snowmobile Related Business
- 08 Outstanding Youth Contribution Towards the Continued Development of Family Snowmobiling





Please answer the questions for the appropriate category. Do not hesitate to use additional sheets to complete your submission. You may attach any documentation you feel might help provide a better evaluation of the nominee, i.e. photos, testimonials, magazine/newspaper articles, etc.

All nomination ballots must be received no later than June 30, 2022 at 5:00 p.m. at the following address: Snoman Inc., 2121 Henderson Highway, Winnipeg, MB R2G 1P8 or email: [adminassist@snoman.mb.ca](mailto:adminassist@snoman.mb.ca)

Inquiries may be directed to the office at 204-940-7533.

**1. The Snoman Excellence Award for Outstanding Snowmobile Dealership**

- 1) How many years has the snowmobile dealership been operating?
- 2) Tell us what you feel is most important to this snowmobile dealership.
- 3) What is the dealer's involvement with the local snowmobile club(s) (financial or other contribution)?
- 4) What services are offered?

- |                                     |                              |                             |
|-------------------------------------|------------------------------|-----------------------------|
| a. Snowmobile sales                 | <input type="checkbox"/> YES | <input type="checkbox"/> NO |
| b. Sales of used snowmobiles        | <input type="checkbox"/> YES | <input type="checkbox"/> NO |
| c. Snowmobile rentals               | <input type="checkbox"/> YES | <input type="checkbox"/> NO |
| d. Sales of accessories             | <input type="checkbox"/> YES | <input type="checkbox"/> NO |
| e. Repair service                   | <input type="checkbox"/> YES | <input type="checkbox"/> NO |
| f. Repair service (weekend)         | <input type="checkbox"/> YES | <input type="checkbox"/> NO |
| g. Promotion of snowmobiling events | <input type="checkbox"/> YES | <input type="checkbox"/> NO |
| h. Safety Instruction               | <input type="checkbox"/> YES | <input type="checkbox"/> NO |
| i. Other (specify):                 |                              |                             |

- 5) Please tell us why this dealer should be recognized as the Dealer of the Year.
- 6) What information or assistance does the dealer provide to new snowmobilers before they take to the trails?
- 7) Provide specific examples of how the dealer supports and promotes snowmobiling within their community.



**2. The Snoman Excellence Award for Outstanding Organized Snowmobile Related Company**

- 1) For how many years has this business been running a business related to organized snowmobiling?
- 2) Tell us what led the business to become involved with or related to organized snowmobiling.
- 3) What is the business' involvement with local snowmobile club/clubs (financial or other contribution)?
- 4) What services does the business offer?
  - a. Sale of used snowmobiles  YES  NO
  - b. Snowmobile rental  YES  NO
  - c. Sale of accessories  YES  NO
  - d. Repair service  YES  NO
  - e. Repair service (weekend)  YES  NO
  - f. Snowmobile Promotion  YES  NO
  - g. Other (specify):
- 5) Please tell us why this business should be recognized as the Business of the Year related to organized recreational snowmobiling.
- 6) How does this company support and promote snowmobiling within the community. Please provide details and specific examples in the last 12 months.



### **3. The Snoman Excellence Award for Outstanding Snowmobile Club**

- 1) How many years has this snowmobile club been in operation?
- 2) How many members are in the club? Please include membership numbers for the last three years. What does the club do to bring in new members?
- 3) How many kilometers of trail does the club maintain?
- 4) What are the three most important events organized by this club or association in 2021 and/or 2022 to promote the club or the region?
- 5) What distinguishes this club from other clubs in your region or province?
- 6) Briefly explain the means by which this club or association is financed.

### **4. The Snoman Excellence Award for Outstanding Snowmobile Family**

- 1) Please identify each family member and the number of years each has been involved with the sport.
- 2) How many snowmobiles has this family owned since the beginning of their involvement in the sport?
- 3) What club or association do the family members belong to and for how long?
- 4) What distinguishes this snowmobile family from others for this award?
- 5) List their involvement in other volunteer activities with their local club or association.
- 6) What kinds of support(s) and opportunities do they expect from their local snowmobile club or association?
- 7) Name three snowmobile club or association activities in which they have participated and describe them.



### **5. *The Snoman Excellence Award for Outstanding Snowmobiler***

- 1) For how many years has the individual been practicing the recreational sport of snowmobiling?
- 2) How many snowmobiles have they owned since the beginning of their involvement in the sport?
- 3) How many kilometers do they log per year? Please give figures for the last three years.
- 4) What club or association are they a member of and for how long?
- 5) Name three snowmobile club or association activities in which they have participated and describe them.
- 6) Why should this individual be named the year's exceptional snowmobile personality?
- 7) What kind of support(s) and opportunities do they expect from their local snowmobile club or association?
- 8) How has this individual made snowmobiling better?

### **6. *The Snoman Excellence Award for Outstanding Groomer Operator***

- 1) How many years has this individual been operating the groomer?
- 2) How many kilometers and/or hours do they groom per year?
- 3) What club or association are they a member of and for how long?
- 4) What distinguishes this individual from other groomer operators for this award?
- 5) Describe three snowmobiling activities or events in which they have organized/ or participated in the past year that deals specifically with grooming of snowmobile trails (could be fundraising, maintenance or the training and operation of the snow groomer or drag).
- 6) In 1 or 2 sentences, summarize how this individual made snowmobiling better in his or her community?



**7. *The Snoman Excellence Award for Outstanding Support from a Non-Snowmobile Related Business***

- 1) For how many years has this business been in operation?
- 2) What services does this business offer?
- 3) What is the business' involvement with the local snowmobile club/clubs (financial or other contribution)?
- 4) Please tell us why this business should be recognized for Outstanding Support from a Non-Snowmobile Related Business.

**8. *The Snoman Excellence Award for Outstanding Youth Contribution Towards the Continued Development of Family Snowmobiling***

- 1) What is the age of the individual being considered?
- 2) What snowmobile club or association is the individual associated with?
- 3) How long has the nominee been involved with the sport of snowmobiling?
- 4) Briefly outline some of the projects that the nominee has been involved with.
- 5) How has this individual helped towards the further development of snowmobiling as a family activity?

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