



2026
***The Snoman Inc. Snowmobile
Excellence Awards***

Snoman (Snowmobilers of Manitoba) Inc. is pleased to present the Snoman Snowmobile Excellence Awards program to recognize exceptional contributions to the recreational activity of snowmobiling.

The Snoman Snowmobile Excellence Awards will honour individuals, snowmobile clubs, associations and businesses in Manitoba that, in the recent past, have made a significant contribution towards showcasing the popularity and the overall appeal of the recreation, have made a remarkable effort to promote solidarity and responsibility within the snowmobile community or who have offered exceptional quality of service to snowmobilers.

Snowmobilers in every club and association affiliated with Snoman (Snowmobilers of Manitoba) Inc. will have the opportunity to submit nominations for each of the eight (8) awards offered. These nominations will be submitted to the Awards Committee, which will select the winners. The 2025/2026 awards will be presented at the annual Snoman Inc. Awards Banquet on November 14, 2026 at the Victoria Inn, Brandon, Manitoba.

Snoman Inc. Excellence Award Categories

There are eight (8) categories of Snoman Snowmobile Excellence Awards. The categories and conditions of admissibility are as follows:

1. *The Snoman Excellence Award for Outstanding Snowmobile Dealership*

The recipient of this award will be recognized for their exceptional customer and after-sales service, superior technical knowledge, superlative efforts to promote the recreation, and strong ties to their local snowmobile clubs.

2. *The Snoman Excellence Award for Outstanding Organized Snowmobile-Related Company*

The recipient of this award will be recognized for their exceptional contribution, during the past year, to the promotion of snowmobiling. Nominees will be evaluated on their sponsorship of programs or projects in conjunction with the snowmobile community, government agencies, associations or the media; technological innovations that provide snowmobilers with greater comfort, safety and price-quality value; or initiatives leading to the expansion of snowmobiling or the enhancement of its safety and pleasure. The following business types may be nominated for this award; snowmobile clothing, parts, accessories or industry supporting corporations. Excluded are the principal snowmobile manufacturers.

3. *The Snoman Excellence Award for Outstanding Snowmobile Family*

The family receiving this award must belong to a member club or member association affiliated with Snoman (Snowmobilers of Manitoba) Inc. and will have distinguished themselves in the following areas: volunteerism, leadership, safety, promotion of responsible snowmobiling and development and community outreach.



4. *The Snoman Excellence Award for Outstanding Snowmobiler*

The recipient of this award must belong to a member club or member association affiliated with Snoman (Snowmobilers of Manitoba) Inc. and will have distinguished him or herself in the following areas: volunteerism, leadership, safety, promotion of responsible snowmobiling and community outreach.

5. *The Snoman Excellence Award for Outstanding Woman in Snowmobiling*

The recipient of this award must belong to a member club or member association affiliated with Snoman (Snowmobilers of Manitoba) Inc. and will have distinguished him or herself in the following areas: volunteerism, leadership, safety, promotion of responsible snowmobiling and community outreach.

6. *The Snoman Excellence Award for Outstanding Groomer Operator*

The recipient of this award must belong to a member club or member association affiliated with Snoman (Snowmobilers of Manitoba) Inc. and has distinguished him or herself in the following areas: demonstrated a remarkable effort in grooming and maintaining the trail system and who have donated much of their personal time and energy to improving snowmobiling in Manitoba.

7. *The Snoman Excellence Award for Outstanding Support by a Non-Snowmobiling Related Business*

The recipient of this award will be recognized for their exceptional contribution, during the past year, to the promotion of snowmobiling. Nominees will be evaluated on their sponsorship of programs or projects in conjunction with the snowmobile community with initiatives leading to the expansion of snowmobiling or the enhancement of its safety and pleasure. The following types of businesses may be nominated for this award: service stations, gas bars, accommodations (hotel, motel, and lodges), food services, convenience and grocery stores.



8. The Snoman Excellence Award for Outstanding Youth Contribution Towards the Continued Development of Family Snowmobiling

The recipient of this award must be under 18 years of age and be a member or family member of a snowmobile club or association affiliated with Snoman (Snowmobilers of Manitoba) Inc. They must be able to show examples which demonstrate their continued participation and dedication towards the continued growth of snowmobiling as a family-based leisure activity. In particular, examples of projects that have helped to improve the overall image of snowmobiling in the area of family involvement, safety and environmental awareness would be most helpful. Other projects might also be considered.

Rules and Regulations

Nomination ballots for each of the Snoman Awards will be made available to all member clubs and member associations affiliated with Snoman (Snowmobilers of Manitoba) Inc., at no cost.

Clubs or associations affiliated with Snoman (Snowmobilers of Manitoba) Inc. may request as many nomination ballots as they wish. These ballots may be distributed to snowmobile club members for internal nominations to be submitted to Snoman (Snowmobilers of Manitoba) Inc. This may assist Snoman (Snowmobilers of Manitoba) Inc. in presenting the official nominations ballots to the Awards Committee, which will select and declare a winner for each category of award.

Each club or association within Snoman (Snowmobilers of Manitoba) Inc. may submit three (3) candidates per category. The candidates must be located in the province or must have been active participants in the province during the year between December 1, 2025 and March 31, 2026.

The properly completed nomination ballot is sent to the Snoman (Snowmobilers of Manitoba) Inc. head office and is post marked **no later than June 30, 2026 at 5:00 p.m.** (email is preferred, with photos and articles scanned in .pdf format).



Eligibility requirements for businesses, associations, agencies and individuals:

A Snowmobile Dealership must be an accredited dealer for one of the four principal snowmobile manufacturers, between December 1, 2025 and March 31, 2026, to receive consideration for the Snoman Excellence Award for Outstanding Snowmobile Dealership.

A business (dealers are exempt from this category) must be in operation and/or do business in Manitoba between December 1, 2025 and March 31, 2026, to receive consideration for the Snoman Excellence Award for Outstanding Organized Snowmobile Related Company.

A snowmobiling family must have been members of good standing in a member club or member association affiliated with Snoman (Snowmobilers of Manitoba) Inc. between December 1, 2025 and March 31, 2026, to receive consideration for the Snoman Excellence Award for Outstanding Snowmobile Family.

A snowmobiler nominated for an award must have purchased a Snopass or have been a member of good standing during the previous or the current season, in a member club or member association affiliated with Snoman (Snowmobilers of Manitoba) Inc., to receive consideration for the Snoman Excellence Award for Outstanding Snowmobiler.

A woman in snowmobiling nominated for an award must have purchased a Snopass or have been a member of good standing during the previous or the current season, in a member club or member association affiliated with Snoman (Snowmobilers of Manitoba) Inc., to receive consideration for the Snoman Excellence Award for Outstanding Woman in Snowmobiling.

A groomer operator nominated for an award must have been a member in good standing in a member club or member association affiliated with Snoman (Snowmobilers of Manitoba) Inc. between December 1, 2025 and March 31, 2026, to receive consideration for the Snoman Excellence Award for Outstanding Groomer Operator.



The snowmobiling youth award nominee must have been a member in good standing or a member of a family who have been members in good standing of a snowmobile club or association affiliated with Snoman (Snowmobilers of Manitoba) Inc. between December 1, 2025 and March 31, 2026, to receive consideration for the Snoman Excellence Award for Outstanding Youth Contribution Towards the Continued Development of Family Snowmobiling.

The Awards Committee will select the recipient of each Snoman Excellence Award no later than September 30, 2026. Immediately thereafter, the Awards Committee will contact the recipient and the nominating association to advise them of their selection.

In keeping with the goal of the Excellence Awards program, the Awards Committee reserves the right, where it is deemed to be appropriate and justified, to select a nominee and appoint the title of “**Honourable Mention**” in any or all of the categories. This honour is to be bestowed to another nominee who, while not selected a formal award recipient, is deserving of a special mention in honor of the contributions made in the given category.





Snoman Inc. Excellence Awards

2026

NOMINATION BALLOT

Please complete this nomination ballot and circle the appropriate category for the chance to be selected for one of the Snoman Excellence Awards.

1. Only one nominee per form permitted. Proper Snoman (Snowmobilers of Manitoba) Inc. forms must be used.
2. Please circle the appropriate nomination category in the **category list**.
3. Please answer all the questions relating to the appropriate category and use a separate sheet for each category.
4. Attach all documentation that you feel will be useful for a proper evaluation of the nominee, i.e. photos, testimonials, magazine/newspaper articles, etc.



EXCELLENCE AWARDS NOMINATION APPLICATION 2025-2026

NOMINEE Name: _____

Club Name (*if applicable*): _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Email: _____

NOMINATED BY: _____

Club Name: _____

Phone: _____ Email: _____

Date: _____

Category List - Circle only one

- 01 Outstanding Snowmobile Dealership
- 02 Outstanding Organized Snowmobile Related Company
- 03 Outstanding Snowmobile Family
- 04 Outstanding Snowmobiler
- 05 Outstanding Woman in Snowmobiling
- 06 Outstanding Groomer Operator
- 07 Outstanding Support by a Non-Snowmobile Related Business
- 08 Outstanding Youth Contribution Towards the Continued Development of Family Snowmobiling



Please answer the questions for the appropriate category. You may attach any documentation you feel might help provide a better evaluation of the nominee, i.e. photos, testimonials, magazine/newspaper articles, etc.

All nomination ballots must be received no later than June 30, 2026 at 5:00 p.m. at the following address: Snoman Inc., 2121 Henderson Highway, Winnipeg, MB R2G 1P8 or email: info@snoman.mb.ca. Inquiries may be directed to the office at 204-940-7533.

1. The Snoman Excellence Award for Outstanding Snowmobile Dealership

- 1) How many years has the snowmobile dealership been operating?
- 2) Tell us what you believe is most important to this snowmobile dealership.
- 3) Describe the dealer's involvement with the local snowmobile club(s) and/or community if no club.
- 4) What services are offered?
 - a. Snowmobile sales (brand) YES NO
 - b. Trail development YES NO
 - c. Snowmobile rentals YES NO
 - d. Sales of accessories YES NO
 - e. Repair service YES NO
 - f. Repair service (weekend) YES NO
 - g. Promotion of snowmobiling events YES NO
 - h. Safety Instruction YES NO
 - i. Other (specify):
- 5) Please tell us in 1-2 sentences why this dealer should be recognized as the Dealer of the Year.
- 6) What information or assistance does the dealer provide to new snowmobilers before they take to the trails?
- 7) Provide specific examples of how the dealer supports and promotes snowmobiling within their community.
- 8) Provide proof that the dealer is still recognized by one (or more) of the four snowmobile manufacturers and remains in business at the time of both the nomination and awards banquet.
- 9) Please provide the physical street address of the dealership including town and postal code, web url and owner contact information.



2. The Snoman Excellence Award for Outstanding Organized Snowmobile Related Company

- 1) How many years has this company been in business?
- 2) How many years has the company been actively involved with organized snowmobiling.
- 3) Tell us what led the company to become involved in organized snowmobiling.
- 4) Describe how the company supports their snowmobile club/association or community.
- 5) What services does the business offer?
 - a. Sale of used snowmobiles YES NO
 - b. Snowmobile rental YES NO
 - c. Sale of accessories YES NO
 - d. Repair service YES NO
 - e. Repair service (weekend) YES NO
 - f. Snowmobile Promotion YES NO
 - g. Safety Programs YES NO
 - h. Trail Development YES NO
 - i. Other (specify):
- 6) Please tell us why this company should be recognized as the Business of the Year related to organized recreational snowmobiling.
- 7) How does this company support and promote snowmobiling within the community. Please provide details and specific examples in the last 12 months.
- 8) Please provide the physical street address of the business including town and postal code, web url and owner contact information.



3. *The Snoman Excellence Award for Outstanding Snowmobile Family*

- 1) Please identify each family member and the number of years each has been involved with the sport.
- 2) What club does the family belong to and for how long?
- 3) What distinguishes this snowmobile family from others for this award?
- 4) Describe their volunteer activities with their local club under the headings of:
 - Safety
 - Trail development/maintenance
 - Environment
 - Promotion
 - Fundraising
- 5) Describe three snowmobile club activities in which they have organized or participated in this past year.
- 6) Please provide the physical street address of the club including town, postal code and family member's personal contact information.



4. *The Snoman Excellence Award for Outstanding Snowmobiler*

- 1) For how many years has the individual been actively involved in organized snowmobiling?
- 2) What club are they a member of and for how long?
- 3) Describe three snowmobiling activities or events in which they have organized or participated in the past year.
- 4) Describe their snowmobile volunteer activities under the headings of:
 - Leadership
 - Safety
 - Promotion of responsible riding
 - Environment
 - Community Outreach
- 5) Why should this individual be named the year's exceptional snowmobiler?
- 6) In 1 or 2 sentences, summarize how this individual made snowmobiling better.
- 7) Please provide the physical street address of the club including town, postal code and the individual's contact information including town.



5. *The Snoman Excellence Award for Outstanding Woman in Snowmobiling*

- 1) For how many years has this woman been actively involved in organized snowmobiling?
- 2) What club is she a member of and for how long?
- 3) Describe three snowmobiling activities or events in which she has organized or participated in the past year.
- 4) Describe her snowmobile volunteer activities under the headings:
 - Leadership
 - Safety
 - Promotion of responsible riding
 - Environment
 - Community Outreach
- 5) Why should this individual be named the year's outstanding woman in snowmobiling?
- 6) In 1 or 2 sentences, summarize how this individual made snowmobiling better.
- 7) Please provide the physical street address of the club including town, postal code and the individual's contact information including town.



6. The Snoman Excellence Award for Outstanding Groomer Operator

- 1) How long has this individual been involved with the club and what is their principle role?
- 2) What club are they a member of?
- 3) Is his individual paid or volunteer?
- 4) What distinguishes this individual from other volunteers or paid groomer operators in your club in the same region?
- 5) Describe three snowmobiling activities or events in which they have organized/ or participated in the past year that deals specifically with grooming of snowmobile trails (could be fundraising, maintenance or the training and operation of the snow groomer or drag).
- 6) Why should this individual be named this year's exceptional snowmobile trail groomer operator?
- 7) In 1 or 2 sentences, summarize how this individual made snowmobiling better in his or her community.
- 8) Please provide the physical street address of the individual including town, postal code and personal contact information.

7. The Snoman Excellence Award for Outstanding Support from a Non-Snowmobile Related Business

- 1) For how many years has this business been in operation?
- 2) What services does this business offer?
- 3) What is the business' involvement with the local snowmobile club/clubs (financial or other contribution)?
- 4) Please tell us why this business should be recognized for Outstanding Support from a Non-Snowmobile Related Business.



8. *The Snoman Excellence Award for Outstanding Youth Contribution Towards the Continued Development of Family Snowmobiling*

- 1) What is the age of the individual being considered?
- 2) What snowmobile club is the individual associated with?
- 3) How long has the nominee been actively involved in snowmobiling?
- 4) Briefly describe some of the snowmobile projects/events that the nominee has been actively involved in over the past year.
- 5) Describe their volunteer activities with their local club under the headings of:
 - Leadership
 - Safety
 - Promotion
 - Environment
 - Trail Development
 - Fundraising
- 6) How has this individual helped towards the further development of snowmobiling as a family activity?
- 7) Please provide the physical street address of the club including town, postal code that this individual is a member of plus the individual's family contact information and home address.

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Inquiries may be directed to the office: 204-940-7533.

